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Kick Start Project - Report

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

The existing charts conclude the following: -

* The use of kickstart projects as a source of funding is declining
* Higher the goal, higher the chance the project is canceled or fails
* Theater and Music make largest amount of contributions, music is the most successful of all Kick Start projects whereas Journalism project had the most challenge acquiring financing

1. What are some of the limitations of this dataset?

* Sample can be biased as most data is US data
* No data dictionary is available hence it makes challenging to understand the dataset and meaning. This could even lead to some wrong assumptions
* Some data like staff pick is more of noise and not much useful
* Sample may not be a true representative of the universe
* Sample data could be more noise only

1. What are some other possible tables/graphs that we could create?

* Country wise Backers Count and successful projects
* Timelines and Backers count
* Scatter plot for correlation – goals vs pledged
* Year wise average donations
* Year wise most successful projects
* Regression analysis to understand the trend of projects